

Be a part of the
Consumption Boom
that's shaping the future.



Invest in

Aditya Birla Sun Life Consumption Fund

(An open ended Equity scheme following Consumption theme)

An investment of **₹1 Lakh**
made at inception[#] would have
grown to **₹21.55 Lakhs** today!

A monthly SIP of **₹10,000**
started at inception[#] would have
grown to **₹1.53 Crores** today!

[#]Inception Date: August 05, 2005

SIP: Systematic Investment Plan. SIP does not assure a profit or guarantee protection against loss in a declining market.

What will drive India's consumption story?



A large number of young
Indians are joining workforce



Rising income level likely to
increase spending power



Increase in high value
consumption



For quick transaction,
generate your exclusive

• ABSLMF •

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to know more about the fund



Scheme Performance Summary

Aditya Birla Sun Life Consumption Fund - Regular Plan - Growth Option				NAV as on July 31, 2025: ₹215.54
Fund Manager: Mr. Chanchal Khandelwal (since August 26, 2015) and Mr. Dhaval Joshi (since November 21, 2022)				
Particulars	CAGR % Returns			
	Since Inception	5 Years	3 Years	1 Year
Aditya Birla Sun Life Consumption Fund	16.59%	21.11%	15.92%	-0.57%
B: NIFTY India Consumption TRI	NA	20.21%	17.09%	0.47%
AB: BSE SENSEX TRI	13.97%	18.05%	13.52%	0.54%
Current Value of Standard Investment of ₹10,000 invested (in ₹)				
Aditya Birla Sun Life Consumption Fund	2,15,540	26,069	15,597	9,943
B: NIFTY India Consumption TRI	NA	25,112	16,074	10,047
AB: BSE SENSEX TRI	1,36,747	22,934	14,643	10,054
Inception Date: August 05, 2005				

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Chanchal Khandelwal is 6. Total Schemes managed by Mr. Dhaval Joshi is 37.

Aditya Birla Sun Life Consumption Fund - Direct Plan - Growth Option				NAV as on July 31, 2025: ₹246.56
Particulars	CAGR % Returns			
	Since Inception	5 Years	3 Years	1 Year
Aditya Birla Sun Life Consumption Fund	17.52%	22.48%	17.21%	0.48%
B: NIFTY India Consumption TRI	14.82%	20.21%	17.09%	0.47%
AB: BSE SENSEX TRI	13.38%	18.05%	13.52%	0.54%
Current Value of Standard Investment of ₹10,000 invested (in ₹)				
Aditya Birla Sun Life Consumption Fund	76,287	27,583	16,123	10,048
B: NIFTY India Consumption TRI	56,899	25,112	16,074	10,047
AB: BSE SENSEX TRI	48,581	22,934	14,643	10,054
Inception Date: January 01, 2013				

Past performance may or may not be sustained in future. Less than 1 year performance numbers are absolute and more than 1 year are CAGR. When scheme/additional benchmark returns are not available, they have not been shown.

PERFORMANCE OF OTHER OPEN ENDED SCHEMES MANAGED BY Mr. CHANCHAL KHANDELWAL						
Fund Manager: Mr. Chanchal Khandelwal						
Scheme Names	CAGR % Returns					
	5 Years		3 Years		1 Year	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life MNC Fund	13.62%	17.67%	13.29%	15.57%	-3.86%	-6.93%
Aditya Birla Sun Life Equity Hybrid '95 Fund	16.99%	15.67%	13.63%	13.46%	1.41%	2.07%
Aditya Birla Sun Life Bal Bhavishya Yojna	14.73%	21.69%	14.33%	17.10%	-1.58%	-1.63%
Aditya Birla Sun Life ESG Integration Strategy Fund	NA	NA	13.68%	14.06%	0.40%	-1.15%
Aditya Birla Sun Life Retirement Fund - The 40s Plan	13.42%	15.67%	13.52%	13.46%	4.45%	2.07%

Note:
a. Mr. Chanchal Khandelwal manages 6 open-ended schemes of Aditya Birla Sun Life Mutual Fund.
b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

PERFORMANCE OF OTHER OPEN ENDED SCHEME MANAGED BY MR. DHAVAL JOSHI						
Fund Manager: Mr. Dhaval Joshi						
Scheme Names	CAGR % Returns					
	5 Years		3 Years		1 Year	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life Bal Bhavishya Yojna	14.73%	21.69%	14.33%	17.10%	-1.58%	-1.63%
Aditya Birla Sun Life Infrastructure Fund	30.81%	24.95%	26.56%	23.86%	-6.86%	-3.62%
Aditya Birla Sun Life Large & Mid Cap Fund	18.61%	24.76%	14.50%	19.70%	-3.41%	-1.40%
Aditya Birla Sun Life Midcap Fund	26.33%	30.42%	19.84%	24.71%	-1.28%	-1.74%
Aditya Birla Sun Life Dividend Yield Fund	22.95%	21.69%	20.87%	17.10%	-8.70%	-1.63%
Aditya Birla Sun Life Banking & Financial Services Fund	21.98%	20.93%	17.34%	16.23%	7.04%	14.95%

Note:
a. Mr. Dhaval Joshi manages 37 open-ended schemes of Aditya Birla Sun Life Mutual Fund.
b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.

Scheme Performance Summary

SIP PERFORMANCE - REGULAR PLAN - GROWTH (ASSUMING SIP OF ₹10,000 PER MONTH)

Fund Managers: Mr. Chanchal Khandelwal & Mr. Dhaval Joshi

Particulars	Since Inception	5 Years	3 Years	1 Year
Total Amount Invested (in ₹)	23,90,000	6,00,000	3,60,000	1,20,000
Market Value of amount Invested	1,53,41,452	9,01,512	4,49,711	1,22,843
Scheme Returns (CAGR)	16.27%	16.30%	15.01%	4.45%
B: NIFTY India Consumption TRI Returns (CAGR)	NA	18.02%	17.23%	5.51%
AB: BSE SENSEX TRI Returns (CAGR)	12.84%	13.36%	11.98%	4.72%

Past Performance may or may not be sustained in future. The fund's inception date is August 05, 2005, and the initial SIP instalment is considered to have been made on the first day of the month post the NFO period. Subsequent installments occur on the first day of every following month.


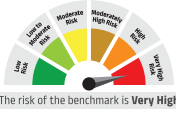
SIP PERFORMANCE - DIRECT PLAN - GROWTH (ASSUMING SIP OF ₹10,000 PER MONTH)

Fund Managers: Mr. Chanchal Khandelwal & Mr. Dhaval Joshi

Particulars	Since Inception	5 Years	3 Years	1 Year
Total Amount Invested (in ₹)	15,00,000	6,00,000	3,60,000	1,20,000
Market Value of amount Invested	48,93,584	9,31,098	4,57,904	1,23,520
Scheme Returns (CAGR)	17.55%	17.62%	16.28%	5.52%
B: NIFTY India Consumption TRI Returns (CAGR)	15.30%	18.02%	17.23%	5.51%
AB: BSE SENSEX TRI Returns (CAGR)	13.76%	13.36%	11.98%	4.72%

Past Performance may or may not be sustained in future. The plan's inception date is January 01, 2013, and the initial SIP installment is considered to have been made on that date. Subsequent installments occur on the first day of every following month.

PRODUCT LABEL

Scheme Name	This product is suitable for investors who are seeking*:	Risk-o-meter	Benchmark Risk-o-meter NIFTY India Consumption TRI
Aditya Birla Sun Life Consumption Fund (An open ended equity scheme following Consumption theme)	<ul style="list-style-type: none"> Long term capital growth Investments in equity and equity related securities of companies that are expected to benefit from the rising consumption patterns in India fuelled by high disposable incomes 	 <p>The risk of the scheme is Very High</p>	 <p>The risk of the benchmark is Very High</p>
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.			

Data as on July 31, 2025 | B: Benchmark | AB: Additional Benchmark

Aditya Birla Sun Life AMC Limited /Aditya Birla Sun Life Mutual Fund is not guaranteeing/offering/communicating any indicative yield/returns on investments.

Past performance of any product does not indicate its future performance.